

eat
o.

M.Lib. and I.Sc. (Semester – II) Examination, 2012
INFORMATION AND COMMUNICATION – I (Paper – II) (New Course)
Subject Code : 47762

Day and Date : Saturday, 28-4-2012
Time : 3.00 p.m. to 6.00 p.m.

Total Marks : 80

- Instructions :** 1) **All** questions are **compulsory**.
2) **All** questions carry **equal** marks.
3) Attempt **all** Multiple Choice Question (**MCQ**) in the main answerbook.

A) Multiple choice questions :

10

1) The year which is known as information technology year

- a) 1980 b) 1981 c) 1982 d) 1983

2) UBC was launched by

- a) FID b) IFLA c) ICSU d) ALA

3) UAP programme is sponsored by

- a) British library b) IFLA
c) NISCAIR d) NASSDOC

4) Which is the primary source of information ?

- a) Current contents list b) Union catalogue
c) State-of-the-art-report d) Manuscript

5) The term 'search strategy' is used in the context of

- a) Indexing b) Documentation
c) Information science d) Literature search

6) The term 'Information science' was coined in the year

- a) 1955 b) 1959 c) 1956 d) 1960

7) The production of information relates to

- a) Information marketing b) Information production
c) Information industry d) Information explosion

8) Information produced, sold and consumed relates to

- a) Information economics b) Information industry
c) Information marketing d) Information generation

- 9) In which nation the term 'Information science' was coined first time
a) USA
b) Great Britain
c) India
d) Netherland
- 10) The term 'Information science' is the improved name of
a) Library science
b) Active reference service
c) Documentation
d) Bibliographic service

B) Answer in **one** or **two** sentences :

- 1) In which type of communication, the message is sent through spoken or written words ?
- 2) Who is information broker ?
- 3) What are the developments included in 'Social development of nation' ?
- 4) What is copyright ?
- 5) What are documentary sources of information ?
- 6) What is conceptual information ?
- 7) What are non-documentary sources of information ?
- 8) Processed, interpreted and organised data is
- 9) Which journal publishes 'Thesis of Month' ?
- 10) What is 'Data' ?

2. Write short notes on **any four** :

- a) Concept of freedom
- b) Marketing mix
- c) Censorship
- d) Market analysis
- e) Data security and fair use
- f) National information policy of U.K.

3. What is IPR ? Discuss the Indian Copy Right Acts and their amendments.

OR

Define Economics of Information. State its need and discuss the issues related to information products.

4. Explain the concept of information management and describe the activities involved in information management.

OR

What is knowledge management ? State its need and discuss various activities of knowledge management.